

# **Erasmus+ Capacity Building projects in the field of Higher Education**

## ***Erasmus+ CBHE 561966***



***Kick- off Meeting***  
***Ramallah, 21-22 March 2016***



Università degli Studi  
di L'Aquila



UNIVERSIDAD DE ALMERÍA



KTH ROYAL  
INSTITUTE OF  
TECHNOLOGY



University of  
HUDDERSFIELD



Erasmus+



Develop the Capacity of Business  
and Economic Research Centers  
at Palestinian Higher Institutions

الكلية الجامعية للعلوم التطبيقية  
University College of Applied Sciences



## The Aim of this Presentation

- This presentation aims to show the university approach in managing and organizing the *Business & Economic Research*.

## Presentation Content

1. University History.
2. University Approach in managing the *Business & Economic Research.*

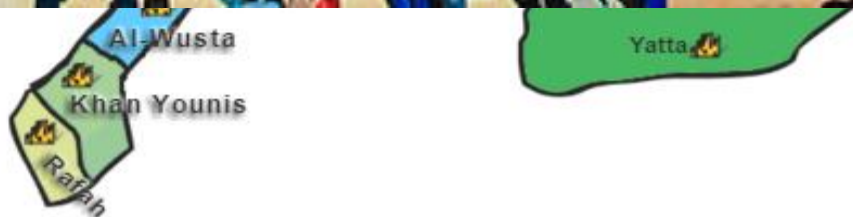
## **Al-Quds Open University (QOU)**

**<http://www.qou.edu>**

- Offers its services based on Open Learning.
- Prepares graduates with the skills to compete with international markets using up-to-date educational technology.
- High-quality teaching & learning, academic research and community services.

## Al-Quds Open University (QOU)

- Established: 1991
- Number of Students: 57,000
- Number of Graduates: 75,000
- Branches in Palestine: 19
  - West Bank: 14
  - Gaza Strip: 5
  - Headquarter: Ramallah



# Al-Quds Open University (QOU)

## 8 Faculties:

- Faculty of Graduate Studies
- Faculty of Technology and Applied Sciences
- Faculty of Agriculture
- Faculty of Social and Family Development
- Faculty of Administrative and Economic Sciences
- Faculty of Education
- Faculty of Arts
- Faculty of Media



## Faculty of Administrative and Economic Sciences

- Established 1992
- Offers 6 programs leading to BA:
  - Business Administration
  - Economy
  - Accounting
  - Banking & Financial Sciences
  - Marketing
  - Health Management

## Faculty of Administrative and Economic Sciences

- Number of students in 2015/2016: 25,000
- Number of graduates since 1992: 20,000
- Faculty Members: 84 FT & 262 PT

## Deanship of Scientific Research and Graduate Studies

- Works to develop and promote research, particularly in graduate studies.
- Issues 4 Biannual Referee Journals:
  - Journal of QOU for Administrative and Economic Research and Studies
  - Journal of QOU for Educational and Psychological Research and Studies
  - Palestinian Journal of Open Education
  - Journal of QOU for Research and Studies

# Quality Department

- **Established to:**

- Achieve a high level of quality in teaching and learning
- Guarantee the quality of services and products on the bases of international standards in academic and administrative aspects.
- Contribute to the promotion and awareness of quality assurance culture.

# Teaching/Learning Modes

- Delivery Modes:
  - F2F, VCs, Sat & Interactive Content
- Students' Assessment
  - Formative: Assignments (2 → 10%)
  - Summative: Midterm (30-45%) & Final (30-45%)
  - Practical if applicable (30%)
- Content
  - Textbook & Online Content

## Digital Resources

- [Academic Portal](#)
- [Online Courses](#)
- [Virtual Classrooms \(live and recorded\)](#)
- [E-learning portal](#)
- [Qoutube](#)
- [Digital Libraries](#)
- [Alumni Portal](#)

## Business and Economic Research Center (BERC)

- Aa applied research center based in Ramallah
- Fully dedicated to producing sound and innovative research
- Aimed at fostering business, economic and socio-economic development in Palestine.
- BERC funding:
  - **Initially:** by the EU grant during the project's period
  - **Later:** will be funded partially by interested donors and self-funding through research activities and consulting services.
  - **QOU leadership** has shown complete dedication to fund its activities when needed.

## Proposed Mission

- Support policy makers, businesses and institutions working in the field, by providing knowledge and tools to achieve their objectives.
- Dedicated to conduct applied business and economic research that helps the Palestinian private sector, NGOs, and GOVT institutions develop their work efficiently and effectively.
- Providing consultancy services and capacity building to various organizations irrespective of their core activities or legal position.



## Proposed Structure

- BERC director will be nominated by the Vice-President for academic affairs, and appointed by the University Board.
- Responsibility: Management including planning and implementation of annual programs, policies, strategies and related activities.
- A team of specialists and administrative staff will be chosen on experience, seniority and competency basis to support him.

## Objectives

- Quality analytical research on business and economic policy alternatives.
- Advice and analysis on various aspects of long and short term business and economic policies and strategies.
- High-quality consulting services and capacity building activities for Organizations to upgrade capabilities and competencies.
- Bridge scholarly output and public policy, and a forum for public debate on BE policy, financial and admin Issues.
- Attract Qualified Palestinians (locally, diaspora) & international economists to work on BE development issues.

## Tools and Means to achieve objectives

- Policy-oriented research activities.
- Monitoring trends, analysis of key economic issues, and fostering of indicators.
- Joint activities and cooperation nationally & internationally. i.e. research groups
- Dissemination and publishing reports, studies and research findings.
- Conducting annual conference on BER in cooperation with partners
- Encourage BER through funded research competitions

**Thanks for your patience**

**Questions?**

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