

Erasmus+ Capacity Building projects in the field of Higher Education

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Università degli Studi
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UNIVERSIDAD DE ALMERÍA



KTH ROYAL
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University of
HUDDERSFIELD



Erasmus+



Develop the Capacity of Business
and Economic Research Centers
at Palestinian Higher Institutions

الكلية الجامعية للعلوم التطبيقية
University College of Applied Sciences



The Aim of this Presentation

- This presentation aims to show the university approach in managing and organizing the *Business & Economic Research*.

Al Azhar University

Presentation Content

1. University History.
2. University Approach in managing the *Business & Economic Research*.

- AUG was established in 1991 to provide successive generations with solid education, to contribute fundamentally to achieve the Palestinian dream in creating a Palestinian national university able to fulfill the ambitions and dreams of the Palestinian upcoming generations, and **to help them pursue their higher studies under the supervision of highly qualified Palestinian cadres.**
- The University has currently around 16,000 undergraduate students in twelve faculties (Medicine, Pharmacy, Dentistry, Science, Engineering and Information Technology, Applied Medical Sciences, Agriculture and Environment, Education, Economics and Administrative Sciences, Arts and Human Sciences, Law, and Sharia).

- AUG has established postgraduate study programs towards a Master Degree in Pharmacy, Arts, Mediterranean Studies, Law, Education, Agriculture, Water Sciences and Environment, Statistics, Accounting, Business Administration, Economics, Political Sciences, Chemistry, Biology and Mathematics and IT Computing and Information System as well as a PhD's degree in Chemistry.
- AUG comprises educational centers, which can meet the needs of the Palestinian community, and help its youth majoring in diverse and fruitful fields of post-graduate knowledge.

Mission

AUG aims to satisfy the needs of the Palestinian community with qualified personnel in diverse disciplines of knowledge, applied scientific research, and sustainable development. AUG focuses on employing the most sophisticated information technology and communication means in maintaining the authenticity of Arab-Islamic heritage as well as adhering to human rights principles.

Vision

AUG strives to create knowledge, uniqueness, excellence, innovation and creativity through the academics and students; to be one of the pioneering universities nationally, regionally and internationally; to be a beacon of scientific research and development in the Palestinian society; and to be fully committed to comprehensive quality and continuous improvement .

AUG's Strategic Goals

- 1. To build and improve the capacities of the academic and administrative staff members in order to support the academic process, scientific research and community service.**
- 2. To develop the university's academic programs in order to meet the Palestinian's labor market needs through creating a distinctive, innovative and high quality educational environment.**

- 4. To contribute in improving the knowledge level as a basis for establishing the university's strategic plans.**
- 5. To strengthen the university's community engagement through providing consulting, training and research services as well as encouraging voluntary work.**
- 6. To strengthen the university's external relations with regional and international organizations and universities and enhance the university's abilities to reach the Palestinian, Arab, Islamic and international sources of fund.**

- 1. Center of Drug Analysis and Research**
- 2. Center of Food Analysis**
- 3. Continuing Education and Community Service Center**
- 4. Institute of Water and Environment**
- 5. The National Teacher Development Center**
- 6. The Legal Clinic**
- 7. Economic and Administrative Research Center (EARC)
(Recently established)**

- 1. International Conference: Gaza Strip: Reality vs Future Horizons, 2015**
- 2. International Educational Conference, 2012**
- 3. The First International Conference on Basic and Applied Sciences, 2010**
- 4. The Second International Conference on Basic and Applied Sciences, 2012**
- 5. Mahmoud Darwish: Palestine Poet Conference, 2009**

- 6. Second Legal Conference : Law and Development in Palestine, 2012**
- 7. Al Azhar Students' First Legal Conference, 2013**
- 8. Martyr Yasser Arafat Conference: History and Memory, 2011**
- 9. The First Educational Conference , 1993**
- 10. Public Policy and Regional Cooperation Conference in the Mediterranean , 2000**

Project	Sponsor
A project to improve and train teachers	World Bank
Leadership and Teacher Development (LTD)	Amideast
The Development of School Performance and Environment	Italian Cooperation
A National Teacher Development Center for the Academic & Professional Development of Pre-Service Future Teachers	Quality Improvement Fund (QIF)- World Bank
Strengthening Hydroponic Agriculture	FAO
Curriculum Development and Strengthening Institutional Capacity of Faculty of Agriculture and Environment	Quality Improvement Fund (QIF)- World Bank
Developing Laboratory technicians at science schools and UNRWA	Quality Improvement Fund (QIF)- World Bank
The Broad Prospects for Legal Education Development	UNDP/PAPP

Project	Sponsor
Hassan II Environmental and Agricultural Sciences Faculty	King of Morocco
The infrastructure of the new campus project	Islamic Bank for Development / Fakhura Campaign / Qatar Red Crescent Society
Building Water and Environment Institute	German Development Agency KFW and management of UNDP
The establishment of operating room for Maxillofacial surgery	Paltel Group
Rehabilitation and restoration of the university outer courtyards	UAE charity body
Auditorium Building	The Saudi Fund for Development with the implementation of UNRWA
The Faculty of Arts Building	The Saudi Fund for Development with the implementation of UNRWA
The Faculty of Education Building (Muscat)	Oman Charitable Organization
Rehabilitation and development of the university buildings and halls that were damaged in war 2014	Fakhura campaign with the implementation of UNDP
Rehabilitation of Beit Hanoun Farm	The <i>Japan International Cooperation Agency</i> JICA

Economic and Administrative Research Center (EARC)

Recently Established

- Center is Recently established to take its legal framework.
- Center is a part of the faculty structure and includes faculty staff members.
- It has a recent legal entity, BUT activities are already exists, (Researches, Consulting, training and as well as encouraging voluntary work etc).

Vision

- Raising up the economic research level to improve AUG Output quality, serving local communities, private and public sectors.
- Initiating research ideas, suggestions to serve the ultimate beneficiary.
- More interlacement with triple helix parts.
- Provide solid scientific and training base to students and young researchers.

Mission

- Suggest and execute economic researches to private and public sectors.
- Create the Triple Helix case.
- Provide technical, scientific and specialized knowledge at micro and macro level.
- Participate in academic environment at local, regional and international level.
- Internationalization of faculty entities and activities.

Goals

- Raising up staff and students capabilities.
- Improve plans and teaching methods to improve teaching and outputs quality.
- Provide special skills and training to students, researchers and graduates.
- Consulting, research and development plans to community.
- Internationalize center activities.

University Supporting Policies

- Encouraging researches especially at international level.
- Remove barriers to critical infrastructure development, financing and delivery
- Strengthen Relations with our leading export-oriented industry clusters.
- Providing recommendation to Government agencies to pursue national plan.
- Encouraging members participation in research projects, and apply to research grants.
- Support post Doctorates and Scholars exchange and short stay for research or teaching.

Activities

- High quality staff with Strong academic knowledge in.
 - Economic Sciences, Business Administration, Applied Statistics and Accounting.
 - Many research activities with **Government agencies, higher education-labor market and leading export-oriented industry clusters.**
 - **19 PhD Holders**
 - **242 total completed published articles**

EARC Strategic Plan

- Investing in our people to create greater opportunity.
- Accelerate innovation and entrepreneurship at university and society.
- Create more Business friendly environment.
- Increase global connectedness.

Challenges

- Limited resources.
- Closure.

Thank You