

Islamic University of Gaza Research Groups

Main group	Description	Main goal
1. Entrepreneurship and small business development	To stimulate job creation, develop crucial innovations in both products and services and promote the diversification of the economic base, by exploring the core aspects of entrepreneurial and small business development including value-add partnerships, technical assistance programs, financing, business incubation and more.	To identify the most important tools and techniques that could be used in order to develop small business and strengthen the process of incubating and financing the entrepreneurial ideas.
2. Local economic development and governance.	To study and explore the means of creating a conducive environment that leads to the creation of new industries, and enabling an environment for the business sector to contribute in the economic growth. This will be done by mapping the available skills in the market, analysing various value chains of different sectors in the market, defining the sources of local development financing and pinpointing the institutions of local economic development.	To determine the main sources of local economic development through economic mapping and value chain analysis.
3. Human resource management and labour market.	This group will study employee's turnover in the ministry of higher education and define the priorities that should be addressed regarding it. Besides, studying the reality of return of investment on training and its impact of the performance. In addition to examining the internal factors affecting networking in PNGOs in the Gaza strip.	To find out the main factors affecting employees' turnover and performance especially in the MOHE, and to increase the networking with PNGOs.
4. Marketing and Strategy	Marketing and strategy research group is very keen to conduct research in areas that are socially relevant and utilizes the latest theoretical frameworks in academic domains that contribute towards thinking in the broad areas of marketing and strategy. In our research initiatives, we always keep in mind the need to address the larger international audience of researchers and practitioners. We always strive to achieve excellence so that our research outputs contribute significantly towards theory development and appeals to a worldwide community of researchers in their particular research domains.	Analyses important marketing and management issues, and communicates its findings to both the business and academic worlds.
5. Finance and Accounting	Finance and accounting group is a research group focusing on issues of SMEs business, and Accounting education. The group divided into two sub-groups namely SMEs group and Accounting education group. SMEs group provides research leadership, disseminate best practices and provide support services to businesses with a focus on SMEs and family business in Palestine. Accounting education Group fosters, facilitates, promotes and disseminates	Finance and accounting research group aims to respond to industry challenges to innovate accounting education. To provide an interdisciplinary platform for researchers to collaborate who are interested in the field of family business and SMEs

	<p>research in teaching and learning. This includes conducting research on and for education. The research of the group investigates the structures, processes, products and people that are part of education in accounting department.</p>	
<p>6. Islamic Finance and Economic</p>	<p>Business and Islamic Finance Research Group aspires to combine the frontier knowledge of finance discipline with the Islamic principles, to create new knowledge through implementing cutting-edge research programs that will help improve financial decision making by the government and private entities operating within the economic environment of Arab and broader Muslim world. In addition, it will pursue research activities in two themes namely, Business Finance and Islamic Finance.</p>	<p>To create and sustain a sound research environment by conducting high -quality research and other scholarly activities.</p>