

Al Quds Open University Research Groups

Main group	Description	Main goal	Sub- Groups Titles	Group Leader	Group Members
1. Finance and Marketing	This group will conduct research in finance, marketing and related topics.	<ul style="list-style-type: none"> The Impact of Organizational Culture on Boosting Employees Effectiveness in the Financial Sector. The Impact of Social Media Marketing on Revitalizing Islamic Financial Products in Palestine." 	<ul style="list-style-type: none"> Financial Services Marketing 	Dr. Abdelrahman Ahmed	<ul style="list-style-type: none"> Dr. Khaled Zubdeh Dr. Fadel Eideh Dr. Jamil Alawneh
		<ul style="list-style-type: none"> The Effect of Management by Objectives Strategy on Organizational Results in the Financial Sector. 	<ul style="list-style-type: none"> Islamic Financial Administration 		
2. Accounting and Governance	This group will conduct research in accounting, governance and related topics.	<ul style="list-style-type: none"> The role of Forensic accounting in Practices reduction of creative accounting: Field research from viewpoint of external auditors of Palestinian public shareholding companies. Corporate Social Responsibility and Financial Performance of Palestinian Public Shareholding Companies. 	<ul style="list-style-type: none"> Social Accounting, Creative Accounting. 	Dr. Majdi Kababji	<ul style="list-style-type: none"> Dr. Deib Nasif Dr. Shaher Obeid Dr. Mohammad Talalweh

		<ul style="list-style-type: none"> The relationship between corporate governance and disclosure of social responsibility: A field study on the Palestinian banking. The Role of audit committees in reducing earnings management practices of Palestinian Shareholding Industrial Companies. 	<ul style="list-style-type: none"> Corporate Governance 		
3. Finance and Economic Development	This group will conduct research in finance, economic development and related topics.	<ul style="list-style-type: none"> Impact of Financing Behavior on Financial performance and Firm Value: Evidence from Palestine Evaluation of Industrial Specialization in Audit Firms and the Reflection on Quality of Financial Reporting Of Palestinian Corporations 	Financial Accounting and Auditing	Dr. Sabri Mushtahi	<ul style="list-style-type: none"> Dr. Jamil Najjar Mr. Khaled Qashqash Mr. Zakariya Saqallah"
		<ul style="list-style-type: none"> Requirements' For Incentive Local Investment and Attraction of Foreign Investment Evaluation of Performance the State Audit and Administrative Control Bureau in Palestine in Facing Financial and Administrative Corruption. 	Administrative and Economic Development		
4. Public Sector and Labour Market	This group will conduct research in public sector, labour market and related topics.	<ul style="list-style-type: none"> Reform of civil society services system based on the European experience 	Local Administration and Public Sector Development	Dr. Atiyeh Musleh	<ul style="list-style-type: none"> Dr. Jalal Shabat Dr. Imad Nashwan Dr. Salah Sabri

		<ul style="list-style-type: none"> • Governance and its role on performance of the Palestinian municipalities. • Bridging the gap between education and labour market. • Universities governance and its role in improving education." 	Higher Education and labour Market		<ul style="list-style-type: none"> • Mr. Husam Hellis"
5. Strategic Planning and International Trade	This group will conduct research in strategic planning, international trade and related topics.	<ul style="list-style-type: none"> • The relationship between strategic planning and excellence in performance: The pharmaceutical industry is the model • The real status of TOM in the Palestinian GOVT organisations and its relationship with excellence in performance. • Operations reengineering and its relationship with the quality of services in the Palestinian security departments" 	Strategic Planning	Prof. Diab Jarrar	<ul style="list-style-type: none"> • Dr. Omar Abueideh • Dr. Mohammad Amro • Mr. Basem Qashou'
		<ul style="list-style-type: none"> • The relationship between the balance of payments and economic growth in the Palestinian territories. Measuring the risks that might face international business organisations and its impact on investment opportunities in the Palestinian territories 	International Trade		